

Riverside Community Health Foundation 2009 Goals/Strategies

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Marginalized Populations Health.	
3.A. 2 Strengthen collaborative partnerships with local CBO's, non-profits, and grass root organizations by December 2009.	Have continued and expanded partnerships to include those in the areas of Diabetes, Teen Health, and Outreach. New partnerships developed with the San Bernardino Diabetes Collaborative, Merck & Co., and the Inland Quality Collaborative. Partnerships strengthened and expanded with Planned Parenthood of San Diego & Riverside Counties, the Desert Sierra Health Network, Alvord Unified School District, City of Riverside Parks, Recreation & Community Services, American Diabetes Association, Path of Life Ministries, among others.
3.A. 3 Provide ongoing yearly in-services/trainings to education program staff related to the educational needs and program direction by December 2009.	Staff has attended the following trainings/conferences: CDC Diabetes Translation Conference, Family Planning Health Worker Certification, Young Men's Health Conference, California Diabetes Program Summit, Teen Now Conference, Public Speaking, Grantmaking – Advanced Proposal Analysis, American Public Health Association, and the Annual Promotora Conference.
3.B. Develop, plan and sustain current and new health education programs.	
3.B. 1 By November 2009, create and organize curriculum outlines for current health education programs (ie S.H.A.R.P. and Follow the Leader).	Re-development of programs has been completed as of December 2009. Redesign of Project S.H.A.R.P, Tai Chi, Zumba, Educational classes, and Cooking classes were evaluated and implemented appropriately.
3.B. 2 Evaluate and determine new potential program implementation sites for all health education programs including S.H.A.R.P., Exercise Programs, and Follow the Leader by December 2009.	Program outline/development of Project SHARP has been completed as of July 2009, curriculum in progress of being completed. Follow the Leader is being conducted once more in Riverside Unified School District sites and will be evaluated for next school year.
3.B. 3 Manage project S.H.A.R.P. by hiring a contract employee to conduct programming at all current and new sites by August, 2009.	Contract employee Tinuade Arbouret was hired as of August 1, 2009 to conduct current programs and assist in development of curriculum.
3.B.4 Begin scheduling programming for Project S.H.A.R.P. at La Sierra senior center in December 2009.	The La Sierra site was closed in August for the construction of the senior center. Discussions have continued with the site coordinator for programming in 2010 when the center opens.
3.B.5 Increase outreach by moving one outreach (Promotoras) from Arlanza to Eastside by June 2009.	Completed in February of 2009. Francis Beltran was moved to Eastside Health Center to begin outreach activities in the downtown area of Riverside.

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3.B.6 Begin searching for new outreach staff (Promotoras) in the Eastside area to assist with outreach activities by December 2009.	Individuals are being identified for a new Promotoras to assist Francis Beltran in outreach to the Eastside community. New Promotoras will be hired in the 2010 for the Eastside area.
3.B.7 Research potential partners to implement Health Education classes within the community (ie churches and new community site) by December 2009.	In process, contacts for new partners have been identified and approached November 2009. Will continue to establish committed partnerships in the 2010.
3.B.8 Develop a Health Education plan of new, innovative Health Education classes to include workshops, support groups, by December 2009.	Staff began discussions for innovative workshops, programs, and educational opportunities. The implementation of the plan is in a continuous process and will be further developed in the beginning of 2010.
3.B.9 Continue partnership with RCOE, RUSD and AUSD in implementing FTL (Follow the Leader) with the schools by September 2009.	Completed initial planning and scheduling with RCOE and RUSD in August 2009, and to continue discussions for final scheduling details.
3.B.10 Assess evaluations of Follow the Leader for 2009-2010 School year implementation and APHA presentation by November 2009.	Evaluations have been completed by Mike Matthews and report has been returned as of September 2009. Current recommendations are being assessed and development of implementation is current underway. RCHF staff will be presenting on FTL at the Annual American Public Health Association Conference in Philadelphia in November 2009.
3.B.11 By 2009, expand teen staff by one full-time Health Educator to conduct prevention and intervention Project t.e.a.m. programs, which will support the expansion efforts as well as maintaining existing sites.	Hiring of third educator was completed in July 2009, to accommodate Teen Health Services Coordinator being removed from classroom and taking Director of Health Educator position.
3.B.12 By 2009, obtain, secure and provide continuous financial support through granting possibilities, which will enable the support needed for expansion efforts and Community Challenge Grant matching requirements for all Teen Health Services programs through the year 2013.	July 2009, California Wellness Foundation was approached for support and expansion of Teen programs. LOI was submitted but denied due to their prioritizing of highest need of funding. CCG RFA has been released and we will be applying for a five year renewal (2010-2015).
3.B.13 Develop and sustain new relationships with community leaders in faith based organizations, governmental agencies, school based organizations, and other public agencies to support teen health efforts among Riverside youth by the end of 2009.	New sites and agencies have been identified and new program implementation has been completed as of September 2009.
3.B.14 By the end of 2009, expand middle school curriculum to include areas of education in substance abuse, emotional and	Partial development has been completed, curriculum included violence injury prevention and eating disorders. Curriculum to have complete makeover in

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mental health, and violence/injury prevention.	the new CCG RFA 2010-2015 FY grant application. Development of MS curriculum is currently being transformed.
3.B.15 Within the 2008-2009 school years, continue discussion efforts with Alvord School District to implement Project t.e.a.m. within middle schools.	Discussion and school district approval was given to RCHF to implement programming in July 2008.
3.B.16 Implement middle school curriculum within the Alvord School District by the end of 2009-2010 school year.	Programming began at Alvord School District as of February 2009. All five middle schools have integrated Project team within the Avenues program through the YWCA.
3.B.17 Within the 2009-2010 school years, continue discussion efforts with Alvord School District to implement Project t.e.a.m. within the high schools.	Discussion and school district approval was given in July 2008 to RCHF Project t.e.a.m. and Project X-Men to begin programming in the 2008-2009 school year.
3.B.18 By 2009, to broaden our target population to homeless youth and increasing age spectrum to 12-22 years of age for both intervention programs.	Teen Health Services has broadened objectives to include secondary intervention programming. This objective has been integrated into a five-year grant proposal - Community Challenge Grant proposal (2010-2015).
3.B.19 By 2009, expand sexuality education to include primary prevention education and a secondary prevention component to establish skill sets.	Teen Health Services has broadened objectives to include secondary intervention programming. This objective has been integrated into a five-year grant proposal - Community Challenge Grant proposal (2010-2015).
3.B.20 Implement high school curriculum within the Alvord School District by the end of 2009-2010 school year.	Programming began at Alvord School District (limited schools) in November 2008 for Project X-Men and September 2009 for Project team.
3.B.21 By 2009, to begin expansion efforts of Project t.e.am. within the CalSafe (Pregnant Minor) programs within Riverside Unified School District and Riverside County Office of Education.	Completed as of September 2009, programming has been implemented within the Cal-Safe Program at Arlington Regional Learning Center.
3.C. Coordinate and develop a health education and prevention plan involving community partners.	
3.C. 1 Identify and enlist all agencies involved in Health Education/Prevention from the community and develop a health coalition, by October 2009.	Possible agencies have been identified. Working partnerships are still pending as of September 2009.
3.C. 2 Research the availability of area facilities to conduct trainings/seminars, by October 2009.	Conversations are beginning to develop as of September 2009 with new partners at Parkview Founders Center, Riverside Medical Clinic, Cesar Chavez Community Center, Grove Community Church, Harvest Christian Fellowship, IEHP

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3.C. 3 Assess community need, develop an educational strategy and implement, by September 2009.	Mike Matthews completed.
3.D. To Stimulate and preserve the optimal use of community resources and partnerships through continuous collaborative efforts.	
3.D.1 Develop and integrate collaborative efforts of prevention focused programs and organizations to maximize available resources by December 2009.	Identifying potential collaborative partners have been fulfilled; efforts of bringing partners together to gather resources will be postponed till 2010.
3.D.2 Develop a outreach/collaborative development plan with prevention education staff on the how to identify and engage the community to assist in program growth and implementation for all RCHF programs by December 2009.	This section is in the process of being revised. A development plan outreach and collaborative efforts is a high priority for implementation with staff for early 2010.
3.D.3 Maintain and continue conversations with clinic administration (CHSI) in efforts of discussing the need and support for teen clinic from their organization, and to establish the importance of services being provided to area youth, by 2009.	October, 2009, a meeting was conducted with new Site Administrator at Arlanza and their Teen Health Educator to discuss Teen Clinic structure and process.
3.D.4 Establish a youth friendly environment within all teen clinics, while maintaining confidential services to those youth within the clinic, by 2009.	October 2009, a meeting was conducted with new administrators for CHSI to identify concerns with securing a teen friendly environment within teen clinic. Of those issues that could be immediately address were implemented. The structural/environmental concerns have been postponed till the clinic re-design is addressed between CHSI and RCHF. Will re-visit concerns in 2010.
3.D.5 By 2009, a training program will be developed for clinical staff to assist and increasing knowledge for those needing to effectively work with youth.	Identify needs of clinic staff has been discussed. Developing and implementing training has been postponed till 2010.
3.D.6 Clinic staff at Eastside and Arlanza will be offered a youth sensitivity and confidence training which is necessary to provide effective, helpful services to area youth, by the end of 2009.	Teen staff through CHSI was offered training through an state-wide organization to assist with confidentiality laws, sensitivity training, and overview of Sexually Transmitted Diseases among youth in June 2009.
3.D.7 Work with the Riverside Homeless Care Network.	Working with the Riverside Homeless Care Network has been postponed till 2010.
GRANTMAKING	
To utilize dollars to maximize effectiveness or	

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organizations in the delivery of programs and services and health outcomes.	
4.C. 1 Create a streamlined system to improve internal efficiency and improve communications through purchase of grants management software.	Received review of grants management software. All documents were submitted for review to software company for an estimate. Estimate was approved and initial payment was made to begin process. A Project Manager has been assigned and staff has met with her and set timelines for implementation.
4.C. 2 Increase contact with applicants and grantees through site visits and support opportunities	Capacity Building training was offered to applicants and grantees in partnership with Community Action Partnership's 2009 Academy Courses in the areas of board governance, finance and strategic planning/development. The classes began in January 2009 and a total of 23 organizations took advantage of the trainings; Board Development (17), Fiscal Controls (17), Strategic Planning (21), and Program Design and Budget Development (8). Each participant will also receive a copy of the Standards for Excellence: An Ethics and Accountability Code for the Nonprofit Sector. Site visits were conducted with 2 grantees – Catholic Charities and Arc of Riverside. Another site visit is being scheduled with Jefferson Transitional Programs.
4.C. 3 Continue to identify new potential applicants	RCHF staff conducted presentations at the Nonprofit Conference as well as the Association of Funding Professionals Funders Panel. Announcements done to groups such as the Desert Sierra Health Network.
4.C. 4 Continue to strengthen evaluation component	This section of the proposal has been revised. Training in the area of evaluation is being planned for early 2010 to cover the areas of goals, objectives, and outcomes.
4.C. 5 Increase memberships to organizations that support and provide education to funders.	Currently a member of Grantmakers In Health, and looking at other memberships that would be most beneficial to the Foundation, per our size and type of granting.
4 C 6. Explore possibilities of other modifications/improvements to grantmaking process.	The process has been reviewed, and changes made were shared at the annual Funding Opportunities session on November 5 th . Once software is implemented other areas will be changed for program improvement, efficiency and access to grantee data reports, etc.
MILES OF SMILES	
Expand efforts to prevent tooth decay, identify oral	

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<p>health issues early, seek regular dental care and be aware of local services by changing the perception of oral health to be seen as part of overall well being, among the parents of children 3 to 5.</p>	
<p>4.D. 1 Expand Elementary School Program to provide ever child with oral hygiene education, the opportunity to receive a dental exam by a licensed dentist and to reduce the prevalence of caries among elementary age children through the placement of sealants by adding 5 school sites in 2009-2010, and another 5 in 2010-2011.</p>	<p>5 schools were added for the 2009-2010 school year: Monroe, Mt. View, Mission Bell, Rustic Lane, and La Granada.</p>
<p>RIVERSIDE COMMUNITY DIABETES COLLABORATIVE (RCDC)</p>	
<p>To strengthen community programs and services for the prevention and management of diabetes in the city of Riverside. Through a collaborative effort we will enhancing the City’s capacity to effectively decrease the onset of new diabetes cases and the long-term complications of the disease.</p>	
<p>4.E. 1 Print 1st edition of the Resource Guide by year end, make available on websites (RCHF, City of Riverside, County Health Department, California Diabetes Program)</p>	<p>First edition of Resource Guide is in final editing to be completed by year end.</p>
<p>4.E. 2 Define and rollout programs and activities of committees</p>	<p>RCDC has meet on a monthly basis and membership has increased to include a number of pharmaceutical companies such as Sanofi Aventis and Glaxo Smith Kline. Committees were formed to focus on prevention and management areas. The prevention committee developed a survey to identify best strategies for prevention efforts. There are of nutrition and diet has been identified along with the importance of working closely with providers. RCDC has also participated in outreach events such as the ADA Walk. Prevention presentations are also being conducted in the community. The management committee identified the U.S. Diabetes Conversation Maps as the best approach to increase diabetes self management. In partnership with Merck, the Journey for Control, and the Taking Action Together Partnership, RCDC piloted the classes in June 2009 with 4 classes – 2 in English and 2 in</p>

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	<p>Spanish. RCDC conducted 2 facilitator trainings and have rolled out our first schedule of classes for the months of October through December 2009. Classes will continue to be assessed and a schedule for 2010 will be developed with the goal of 4 classes a month. RCRC character was developed – “Tommy Test strip” to be used in marketing materials along with tagline “You can prevent it, you can control it”. Incentives were also ordered with RCDC logo to be used in Conversation Map classes. Posters, fliers, and a press release packet is in development.</p>
<p>4.E. 3 Submit grant proposal to the California Health Care Foundation, and other funders</p>	<p>Submitted a grant request to the California HealthCare Foundation and was denied. Other requests submitted to Albertsons, Walgreens, and the RCH Auxiliary. Funding was received from RCH Auxiliary in the amount of \$30,000 to provide support for Conversation Map classes, educational materials, marketing/media campaign, evaluation, and the hiring of a part time Promotora.</p>
<p>4.E. 4 Explore possibilities for partnerships with Merck.</p>	<p>Partnership has been developed with Merck and is strong. Merck has provided 2 trainings for facilitators of Conversation Map classes as well as the Maps in both English and Spanish for all facilitators. Merck has also been providing educational materials for class participants. Other opportunities for expanded partnership with Merck are ongoing through conversations with their national office.</p>