



For Immediate Release

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GOT PINK? RIVERSIDE'S 6TH ANNUAL BREAST CANCER AWARENESS WALK, PINK ON PARADE WILL KICK-OFF OCTOBER 21ST.

(Riverside, CA) October 10, 2017- Riverside Community Health Foundation's 6th Annual breast cancer awareness walk, Pink on Parade will take place Saturday, October 21, 2017 at Ryan Bonaminio Park/Mt. Rubidoux 5000 Tequesquite Ave., Riverside, CA 92506 from 7:30am – 12:00pm.

The walk consists of a 5k up Mt. Rubidoux and a 1.8k Family Fun Walk around Ryan Bonaminio Park.

This year, participants can expect interactive activities for all ages, vendors, opportunity drawings, shopping and more.

This community-based event brings together friends and families from all walks of life; even local city officials join in on the fun!

Mayor Rusty Bailey, Deputy Chief Lawayne Hearn of Riverside Fire Department and Chief Sergio Diaz of Riverside Police Department have all agreed to take the dunk tank "hot seat" in support of Pink on Parade's mission to raise awareness for breast cancer.

Don't miss out on your chance to support a local cause honoring, supporting and celebrating the lives of those impacted by breast cancer in our community.

One-hundred percent of funds raised for Pink on Parade will go towards supporting Riverside Community Health Foundation's breast cancer resource center, The Pink Ribbon Place.

Online registration for Pink on Parade closes October 19th. To register for Pink on Parade today, visit www.pinkonparade.org or contact, Anna Holbrook at (951) 788-3471.

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Connect with Pink on Parade
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*The 6th annual **Pink on Parade** breast cancer awareness walk will include a 5K walk/run up the iconic Mt. Rubidoux and a 1.8K Family Fun Walk around Ryan Bonaminio Park. Registration opens and pre-race activities begin at 7:30AM. The event will be held (rain or shine) at Ryan Bonaminio Park by the west entrance at Gregory Road (5000 Tequesquite Ave, Riverside, CA) and will follow a 5K course that will loop up and down Mt. Rubidoux. **Online registration for Pink on Parade closes 10/19! On-site registration will be available 10/21, however avoid the lines and visit www.pinkonparade.org to register today.***

For more information about this press release, please contact Anna Holbrook at 951.788.3471 or at Anna@rchf.org.