



The Pink Ribbon Place
Holiday Giving Program



Dear Friend of The Pink Ribbon Place:

The mission of the **Pink Ribbon Place**, *Riverside's Breast Cancer Resource Center*, is to improve the quality of life for all those impacted by breast cancer in our community. This is done through providing a variety of programs and services, at **no cost**. The Pink Ribbon Place provides wigs, bras, prosthesis, support groups (in English and Spanish), one-on-one counseling (in English and Spanish) and breast health education. No one should have to go through this journey alone, and we are here to help!

While we are proud to be able to offer so many wonderful programs and services, the truth is that the holidays can be a difficult time for families who have a loved one going through treatment. The common holiday festivities take a back seat to stress and medical appointments. Furthermore, the financial burden of treatment at times prevent parents from being able to provide gifts for their children or loved ones.

This year, **The Pink Ribbon Place** has committed to help lessen the financial burden of the holidays for local families battling breast cancer through our **Holiday Giving Program**. Last year, we adopted 8 families throughout Riverside County, and this year, we've set a goal to adopt 10 local families this holiday season by providing them with clothes and gifts. We'll be throwing a party for these families where they will be able to pick up their presents, visit with Santa Claus, enjoy a delicious luncheon, and overall stress-free day of fun.

We are asking for your help to make this event a success! Below are a few ways you can help.

- 1. Donate a new toy.**
- 2. Donate a Gift Card.** (*Baskets are put together for each family, which contain gift cards to local restaurants, for the families to enjoy a nice evening out.*)
- 3. Sponsor a family.** (*Amount varies on family size.*)
- 4. Donate a Christmas Tree.** (*What would Christmas be without a tree to place the presents under?*)

If you would like to help, please contact us at 951-823-0261 or info@pinkribbonplace.org.

Sincerely,
Erin Westphal, *Pink Ribbon Place Coordinator*

Donations are tax deductible, a 501 (c) (3) nonprofit.
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